

To receive a report on the Shop Your Town Event and consider any actions and associated expenditure

On Thursday 2nd March 2023 in conjunction with the Annual Parishioners meeting from 17:00 – 20:00, an event was held in the Longroom at the Guildhall to promote local groups and organisations, open to the public and councillors to attend.

A extensive list was created by the Chairman of the council inviting numerous groups and organisation in the Town.

The following local organisations were in attendance at the event:

- Saltash Regatta
- Rotary Club of Saltash
- Safer Saltash
- Saltash Police
- Ashtore Rock
- Community Enterprises PL12 inclusive of Dementia Voice
- Saltash Heritage
- Saltash and District Royal British Legion
- Saltash Floral Club
- Saltash Bowls club
- Pysanka Club
- Saltash Environmental Action (SEA)
- Saltash Foodbank
- Age Uk Cornwall
- Joint Patient Participation Groups (Port View and Saltash Health Centre)
- Saltash Red Bus

All mentioned groups submitted a report to the Annual Town Meeting with Parishioners of Saltash held 18:30 Thursday 2nd March 2023.

The event was heavily publicised on Town Council social media and notice boards, those in attendance also were asked to promote, share and display posters.

Many STC councillors and Cornwall Councillors were in attendance prior to Annual Town Meeting with Parishioners of Saltash, with 22 members of the public also attending.

Below is an overview of feedback received from residents and organisations that attended the event.

Shop Your Town – Residents Feedback

Where did you hear about the event?

- Invitation sent to our secretary
- At Ashtorre Rock and on Facebook
- Word of mouth
- Facebook
- Word of mouth
- Friend – did not see any adverts

What made you come along to the event?

- Opportunity to network and speak to the public
- As a volunteer was interested in meeting other volunteer services
- Deputy Mayor
- Bowls club, flower arranging
- To see what it was about and to support Ashtorre Rock
- Community

What did we do well and what can we do to improve the event for next time?

- Whilst I understand it was arranged to coincide with the parishioners meeting there were only two members of the public visiting our stall. It might be worth considering running it on a Saturday morning when I would anticipate more would attend
- Perhaps advertise in advance a bit more
- More advertising a good idea
- Not well advertised on Town Council website
- Advertise more otherwise very interesting and engaging

Shop Your Town – Organisations Feedback

Do you think the event was worth attending?

- Not so much this time, but hopefully in the future
- Yes. It was a good chance to meet other associations and swap ideas
- Yes from a networking perspective
- Yes – first time for us
- Very quiet
- Yes

What did you achieve from the event?

- Networking
- We have attracted some potential members
- Networking, useful contacts and discussion
- Two volunteers signed up, conversations with interested parties about the idea of a social supermarket
- Networking
- Networking and awareness of our purpose

What did we do well and what can we do to improve the event for next time?

- More advertising required
- The event was an excellent idea, larger premises are needed to attract more organisations – cadet groups, scouts and guides
- Advertising needs improving – local press, Facebook, noticeboards. It would be good see more general public and possibly more space needed
- Perhaps advertising to draw in more general public?
- Nice space, more people
- More advertising. Have each stall/table open to view rather than enclosed

End of Report

Assistant Town Clerk